

## Customer in DC Pack Centre

Challenge: Sonoco management of co-packing in customer's premises (production or warehouse).

### Objectives

The most optimal logistic/cost solution

### Achievements

0 transport costs  
Reduced costs of additional warehouse and warehousing  
Speed to market  
Reduced inventories

Outsourcing non-core activities

Sonoco takes responsibility for some or all of the processes connected with co-packing activities.

Sonoco drives continuous improvement programme

Inventory management (materials and products)  
The most efficient quality control  
Packing effectiveness

Results : Given sufficient scale, additional logistics costs are eliminated whilst applying all Sonoco's specialised 'design to DC' full service co packing capabilities.

