Multi Project Pack Centre

<u>Challenge</u>: Provide packing support for non-core packing requirements on a full service basis

Objectives

Product packing
Promotional packing
New product launch
Innovative consumer packing

<u>Results</u>: We deliver innovative and correctly packaged product to market, while maintaining quality and reducing costs. We then leveraged this model on other continents for the customer. The initial 5-year contract was renewed for another term.